



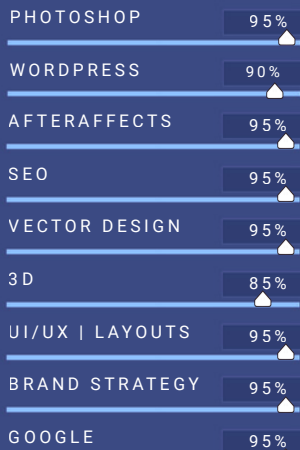
DEVIN DE LANGE

PORTFOLIO

[HTTP://DEVINS.CO.ZA](http://devins.co.za)



HARD SKILLS:



ABOUT ME

I am creative and technical, with a passion for delivering impactful designs and digital marketing solutions. Skilled in optimising workflows and building client relationships, I thrive on innovation and exceeding goals.

Born April 10, 1994, I am an English and Afrikaans speaking South African citizen and hold a valid driver's license and passport. I can work remotely, using both Apple and PC.

CURRENT

Freelance – Graphic Design | Lecturer – Unicollege
July 2025 to present



I teach Graphic Design to aspiring designers and Digital Marketing to marketing and business students. Simultaneously I also develop brands with strategic print and digital layouts, including web development, logos, banners, and T-shirt designs, aligning with company visions.

RECENT PREVIOUS EMPLOYMENT

Graphic Design & Content Manager | Account Manager
PDT | Oct 2023 to June 2025

Apart of a team installing and managing digital displays, requiring skills in working at heights, electrical/network components, media editing, aspect ratios, reporting, project management, quoting, BOQ/BOM, and technical thinking.

- As Account Manager, I oversaw projects for clients like Adidas (~500 displays across South Africa/Africa) and Makro (~150 displays in South Africa), ensuring SLA and content compliance from start to finish.
- As Graphic Design and Content Manager, I handled design tasks, such as building an SEO-optimized WordPress/Divi website for an AI project and creating video content for unique displays like digital arches or cubes, plus marketing and branding.

EDUCATION



Currently I am studying two diplomas, one in coding and technology and one in psychology. I would like to further my previous diplomas into degrees. I am motivated to continually study, bettering my knowledge and skills.

Online Courses | 2019 – 2023 | Google | Microsoft | Udemy | codeacademy | GetSmarter

University Of Cape Town – Digital Marketing | 2018

Unicollege – Full Art and Graphic Design Diploma | 2014 – 2015

High School

- Monument High School- sports and merited academics
- Eagle House – Student awards and merited academics

CONTACT

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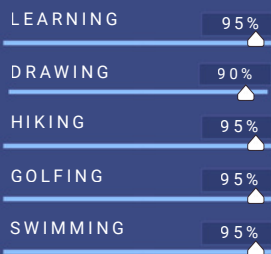
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HOBBIES



SOFT SKILLS:

- Creativity
- Communication
- Time-Management
- Teamwork
- Research
- Leadership
- AI (Artificial Intelligence)
- R&D

PREVIOUS EMPLOYMENT



Graphic Design Specialist | Giant Leap | Feb 2019 - Sep 2023

- Photography - interior, Product, Material, Staff
- Graphic Design - video & animation, html/css, digital art, SEO, reports
- 3D & R&D - new tech dev, AI, AR, 360, workflow improvements

Senior Graphic Designer | Uncharted Design | Jan 2017 - Sep 2017 (Part Time - Contract)

- Dynamic working, managing multiple work schedules
- Brand & strategy development, procurement
- Web dev, signage, Logo design & general graphic design

Graphic Designer | Social Connect | Apr 2016 - Sep 2019

- Social Media - long and short tags, visuals
- Print Design - brochures, posters, corporate branding & attire
- Logo Design, Store front and web elements

AWARDS AND ACHIEVEMENTS



During primary and high school, I earned various awards, academic and sport related, earning Trophies, Medals, Certificates and Scrolls a few of which were for the top student in a few subjects.

During my career path so far, I have had the privilege of working in teams that have won internationally recognised awards as well as taken photography photos for magazines. I am proud knowing that my work has been for some of the top companies in our country and beyond our borders.

During my studies, I have scored in distinction and have also been a student representative leader.

I have also been ranked through LinkedIn assessments as one of the top percentage of people who have taken those respective assessments.

Google - Certificates

- Waze advertising | My Business | SEO analytics

LinkedIn - Badges

- Html top 5% | Photoshop top 5% | Wordpress top 15%

Microsoft - Trophies

- Artificial intelligence in business | AI Engineering | Azure Fundamentals

REFERRALS

Shelley

Director | SDL Services

Shelley@sdlservices.co.za

Hendrina

Director | HCF

Hendrina@hcf.co.za

Malcolm

Director | Current Direction

Malcom@currentdirection.co.za

CURRENT FAVOURITE QUOTES:

"Whatever the mind of man can conceive and believe, it can achieve."—Napoleon Hill

"Knowing is not enough, we must apply. Willing is not enough, we must do."—Bruce Lee

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